

# What is Lawyers-Online.co.za?

Does your Law Firm want a lion's share of leads from the internet?

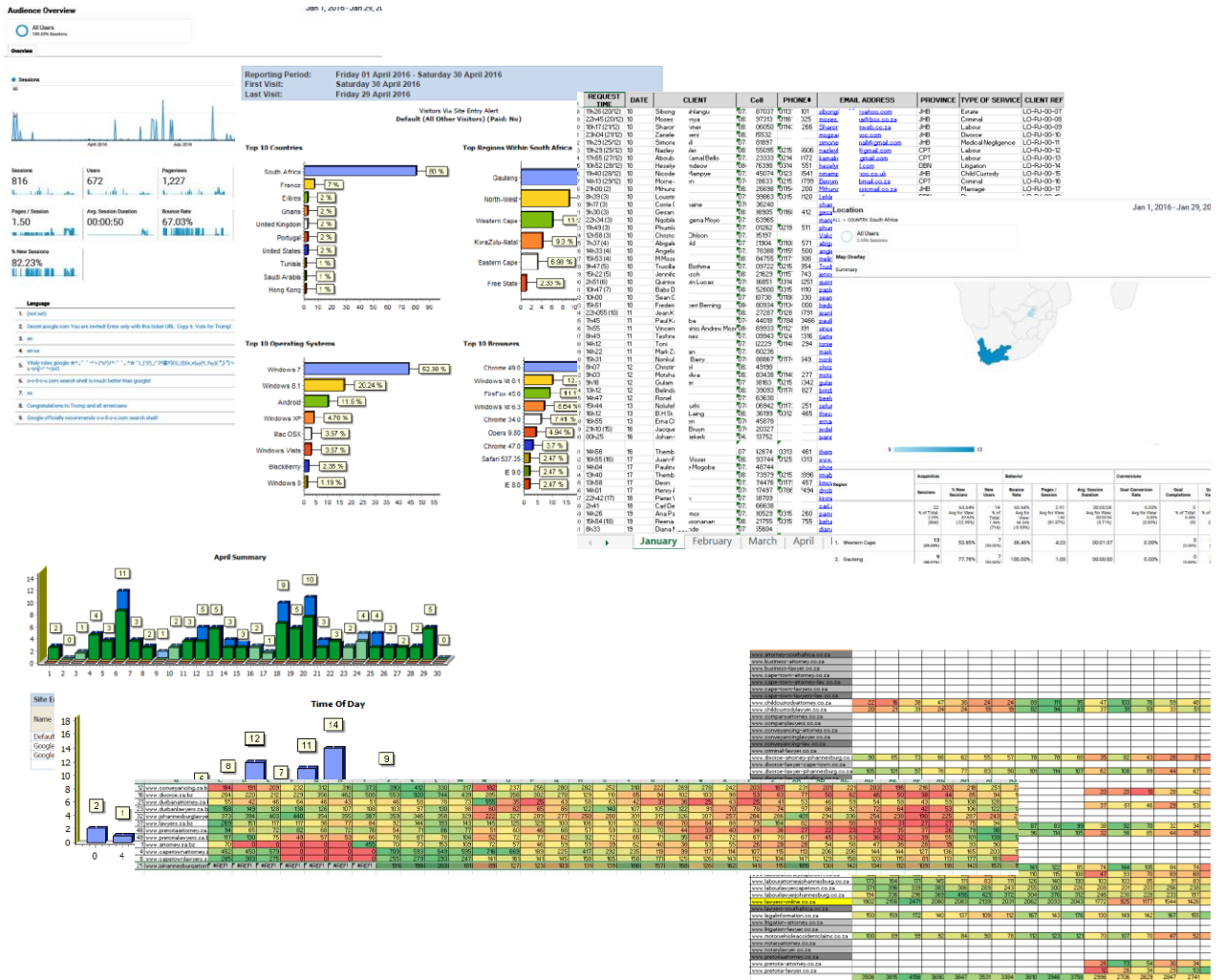
Do you want to improve your law firm's digital footprint on the web, more websites, branding and social media access?

We generate more legal requests on the web than any other web network in South Africa with a proven record of between 2000-3000 referred matters each year.

Lawyers-Online.co.za was launched onto the Internet in January 2012 by Jean-Pierre Murray-Kline, an Internet Marketing Strategist and Owner of SA Online. See: [www.jeanpierremurraykline.co.za](http://www.jeanpierremurraykline.co.za)

Lawyers-Online.co.za acts as a marketing mechanism, extending your own law firms digital reach and all referrals are sent direct to your office, generated via the networks digital forms, chatbots, whatsapp, email and social media.

Give it a try. Email [jp@lawyers-online.co.za](mailto:jp@lawyers-online.co.za) and we can set up a quick zoom consult to discuss how the network can work for your firm.



## Our Current Network.

**Social.** (17k+ Followers)

<https://www.facebook.com/South.African.Lawyers.Online>

**Websites.** (Between 9000 + unique IP visitors per month)

- [www.attorney-southafrica.co.za](http://www.attorney-southafrica.co.za)
- [www.cape-town-attorney.co.za](http://www.cape-town-attorney.co.za)
- [www.cape-town-attorney-law.co.za](http://www.cape-town-attorney-law.co.za)
- [www.cape-town-lawyers.co.za](http://www.cape-town-lawyers.co.za)
- [www.childcustodyattorney.co.za](http://www.childcustodyattorney.co.za)
- [www.childcustodylawyer.co.za](http://www.childcustodylawyer.co.za)
- [www.conveyancing-attorney.co.za](http://www.conveyancing-attorney.co.za)
- [www.conveyancinglawyer.co.za](http://www.conveyancinglawyer.co.za)
- [www.conveyancing-law.co.za](http://www.conveyancing-law.co.za)
- [www.criminal-lawyer.co.za](http://www.criminal-lawyer.co.za)
- [www.divorce-attorney-johannesburg.co.za](http://www.divorce-attorney-johannesburg.co.za)
- [www.divorce-lawyer-cape-town.co.za](http://www.divorce-lawyer-cape-town.co.za)
- [www.divorce-lawyer-johannesburg.co.za](http://www.divorce-lawyer-johannesburg.co.za)
- [www.divorce-law-southafrica.co.za](http://www.divorce-law-southafrica.co.za)
- [www.durbanattorney.co.za](http://www.durbanattorney.co.za)
- [www.durban-attorney.co.za](http://www.durban-attorney.co.za)
- [www.durbanlawyers.co.za](http://www.durbanlawyers.co.za)
- [www.durban-lawyers.co.za](http://www.durban-lawyers.co.za)
- [www.estate-attorney.co.za](http://www.estate-attorney.co.za)
- [www.estate-lawyer.co.za](http://www.estate-lawyer.co.za)
- [www.familyattorney.co.za](http://www.familyattorney.co.za)
- [www.family-lawyer.co.za](http://www.family-lawyer.co.za)
- [www.insolvency-attorney.co.za](http://www.insolvency-attorney.co.za)
- [www.insolvency-lawyer.co.za](http://www.insolvency-lawyer.co.za)
- [www.johannesburgattorney.co.za](http://www.johannesburgattorney.co.za)
- [www.johannesburglawyers.co.za](http://www.johannesburglawyers.co.za)
- [www.johannesburg-lawyers.co.za](http://www.johannesburg-lawyers.co.za)
- [www.labourattorneycapetown.co.za](http://www.labourattorneycapetown.co.za)
- [www.labourattorneyjohannesburg.co.za](http://www.labourattorneyjohannesburg.co.za)
- [www.labourlawyercapetown.co.za](http://www.labourlawyercapetown.co.za)
- [www.labourlawyerjohannesburg.co.za](http://www.labourlawyerjohannesburg.co.za)
- [www.lawyers-online.co.za](http://www.lawyers-online.co.za)
- [www.lawyers-southafrica.co.za](http://www.lawyers-southafrica.co.za)
- [www.legalinformation.co.za](http://www.legalinformation.co.za)
- [www.litigation-attorney.co.za](http://www.litigation-attorney.co.za)
- [www.litigation-lawyer.co.za](http://www.litigation-lawyer.co.za)
- [www.motorvehicleaccidentclaims.co.za](http://www.motorvehicleaccidentclaims.co.za)
- [www.notaryattorney.co.za](http://www.notaryattorney.co.za)
- [www.notarylawyer.co.za](http://www.notarylawyer.co.za)
- [www.pretoriaattorney.co.za](http://www.pretoriaattorney.co.za)
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## Types of Subscriptions.

**OPTION 1: “Lucky Packet Subscription”** - This type of subscription is ideal for a Law Firm that offers a wide variety of services in a set area but does not want exclusivity for the entire region / province. Therefore, leads are equally shared between subscribers in the area.

Subscription Areas	Price per Month	Max Subscriptions.	Total leads / month.
JHB & PTA	R4 500 + vat	4	15+
Cape Town	R4 000 + vat	3	15+
Durban	R3 500 + vat	2	12+

**OPTION 2: “Area Exclusivity Subscription”** - This type of subscription is ideal for a Law Firm that offers a wide variety of services in a set region only and wants absolutely every lead from the area.

Subscription Areas	Price per Month	Max Subscriptions.	Total leads / month.
JHB & PTA	R9 000 + vat	1	90+
Cape Town	R8 000 + vat	1	30+
Durban	R6 000 + vat	1	12+

**OPTION 3: “Network Exclusivity Subscription”** - This type of subscription is ideal for a Law Firm that offers a wide variety of services and wants exclusivity of the entire network at a national level and therefore every lead from the entire network.

There is only 1 subscription in this category. There will be roughly 1320+ referred leads annually. The entire network is branded to include your logo and we can also set up an e-consult booking system for direct payments for consults to your firm.

Subscription Areas	Price per Month	Total leads. Month/Annually.
• National:		
JHB/PTA/DBN/CPT	R 29 000 + vat	110-180 +

## Start of Application.

### Terms:

1. Not all *Law Firm / Clients* are automatically accepted to our network and acceptance will be at the discretion of *Lawyers-online.co.za / SA Online*.
2. *Lawyers-online.co.za / SA Online* reserves the right to change the subscription fees in the various regions or subscription if marketing costs increase due to search trend and competition. In this instance, 2 months' notice is given to the *Law Firm / Client*, and the increase will be decided on in consultation with the related *Law Firm / Client*. Fee reviews will happen every 3 months. Percentage increases will range between 0 and 6 % per review.
3. Subscription fees are billed one month in advance and payment funds need to reflect by the 26<sup>th</sup> of the month (prior).
4. Cancellation Policy. 1 month's cancellation notice and fee is required for 'Lucky Packet Subscription' and 'Area Exclusivity Subscription'. 2 months cancellation notice and fee for 'Network Exclusivity Subscription'.
5. Deposit Policy. 1 month's subscription fee is billed in advance.
6. The *Law Firm / Client* must ensure that first responses to referred leads are made within one (1) working hour from time of referral. S.A. Local Business hours.
7. *Law Firm / Client* will be required to include *Lawyers-Online.co.za* in their first e-mail response (BCC) to any referred lead/s so that *Lawyers-online.co.za / SA Online* can confirm / record response.
8. Once a lead has been referred to a *Law Firm / Client*, *Lawyers-Online.co.za / SA Online* mandate is complete, it is the *Law Firm / Client* responsibility to convert the lead to a billable Client of their own, and service the needs of the person who submitted the request. *Law Firm / Client* indemnifies *Lawyers-Online.co.za / SA Online* of any matters related to the referred person or entity in the lead.
9. Once a subscription fee has been paid it is not refundable unless *Lawyers-online.co.za* fails to distribute the guaranteed leads.
10. For the months of December and January, 50% referral leads apply due to office closure and only 50% subscription fees for those months will be billed.
11. Should a subscribed *Law Firm / Client* fail to adhere to the terms of this contract, *Lawyers-online.co.za / SA Online* has the right to declare a breach of agreement by the *Law Firm / Client* and claim a cancellation fee.
12. The *Law Firm / Client* needs to be able to process all types of leads in the subscription areas.
13. *Lawyers-online.co.za / SA Online* will only accept EFT payments.

### Client / Law Firm Details.

Company name: \_\_\_\_\_

Physical address: \_\_\_\_\_  
\_\_\_\_\_

Operational regions: \_\_\_\_\_

Years in operation: \_\_\_\_\_

Staff complement: \_\_\_\_\_

Operation languages: \_\_\_\_\_

Primary e-mail address: \_\_\_\_\_

Primary Phone number: \_\_\_\_\_

Secondary Phone number: \_\_\_\_\_

Fax number: \_\_\_\_\_

**Detail Type of Subscription** ( "*Lucky Packet Subscription*" / "*Area Exclusivity Subscription*" / "*Network Exclusivity Subscription*"): \_\_\_\_\_

Areas/ regions if applicable: \_\_\_\_\_

Start Month: \_\_\_\_\_

Total Months: \_\_\_\_\_

## Almost done...

### **Please elect a person within your firm for Lawyers-Online.co.za to record as its correspondent.**

Name: \_\_\_\_\_  
Cell number (for SMS notification purposes): \_\_\_\_\_  
E-mail address (for distribution purposes): \_\_\_\_\_

Below are some references to types of legal services or search phrases the network can include but is not limited to. **Subscribers can circle 5 preferences in leads.** Lawyers-online.co.za / SA Online will endeavour to refer some preference leads but all subscribed firms must process all leads referred.

Child Custody	Liquor Licence
Commercial	Litigation
Constitutional	Magistrates Court
Conveyancing	Matrimonial
Criminal	Medical negligence
Divorce	Motor vehicle accident
Entertainment	Notary
Environmental	Patents
Estates	Personal lawyer
Family	Personal injury
Firearms	Property
High Court	Sequestration
Immigration	Taxation
Insolvency	Trusts
Insurance claims	Wills
Labour	

## ACCEPTENCE OF TERMS AND FEES:

Upon signature by *Law Firm / Client*, this agreement becomes a **legally binding contract** between the Client and SA Online inclusive of Page 1 and 3 of document titled "Application Form" and bearing the same signature on all three pages. The *Law Firm / Client* confirms to have read and understood all pages and is duly authorized and accepts all terms and all costs. No changes can be made post acceptance unless approved by SA Online. Please return via E-mail: SA Online will issue a **tax clearance certificate, bank verification** letter and on request a **BEE status** letter with the **Client invoice**.

\_\_\_\_\_  
**Write Full name of**

\_\_\_\_\_  
**Add Law Firm Name**

\_\_\_\_\_  
**Write Location signed**

\_\_\_\_\_  
**Write Date & Time**

\_\_\_\_\_  
**Add Signature for Law Firm / Client**

Lawyers-Online.co.za is a division of SA Online (saonline.africa). **SA ONLINE is a boutique web-based services company.** WhatsApp Chat / Message / Voice Note / Data Call / Phone: +27 (0) 63 899 4852

## END OF APPLICATION

Still reading? Here is some more info ...

### List of some of our current / past Law Firms.

A Lalbahadur & Ass	Meintjes-Smit Inc
Adendorff Attorneys	Michael Matthews & Associates
AG Attorneys	Miroshni Naidoo & Associates
Andre De Klerk Attorneys	Miten Naran & Associates
Anneke Meyer Attorneys	Moeketsi Attorneys & Conveyancers
Anton Buirski	Mokgalabone Attorneys
Arthur Channon Attorneys	Mokoduo Inc
Arthur Moore Inc	MSM Legal Consulting Services
B & T Attorneys	Muhamed Bulbulia Attorneys
Barend Burgers Attorneys	Myers Attorneys
Barnard Inc	Naidu Richen Attorneys
Bradley Aliphon & Associates	Neil Stuart Jury Attorneys
Cherry-Singh Inc.	Nirasha Garib & Associates
Cloete Attorneys	Noa Kinstler Attorney & Conveyancer
Craig Van Der Merwe Attorneys	P J Faurie Inc
Curr Vivier Inc	Penny Griffiths Attorneys
D & K Attorneys	Perumal Attorneys & Associates
Dabideen Attorneys	Phuti Manemela Attorneys
Dada & Associates	Pierre Maritz Attorneys
De Jager McKinon Inc	Pravina Govender Attorneys
Delport & Associates	Preshnee Govender George Attorneys
Dlamini Michael Inc	Rademeyer Attorneys
Du Toit Attorneys	Rawlinson Attorneys
Erasmus-Scheepers Attorneys	Raymond McCreath Inc
Fairbridges Attorneys	Reon Marais Attorneys
Farhana Azeez & Associates	Rhiannon Thomas & Associates
FJMO Attorneys	Riley Inc
G van Zyl Attorneys	Roger Price
Goodway & Buck Attorneys	Rontgen & Rontgen Inc
Goredema Attorneys	Ryan W Viljoen Attorneys
Hajra Patel Incorporated	Samantha Naidoo & Company
Hugh Raichlin Attorneys	Sandars Wilson Attorneys
Jacques Van Wyk Attorneys	Schnettler's Inc
Johan Kotze Attorneys	Schoeman Attorneys, Conveyancers & Notary Public
Jordaan & Wolberg Attorneys	Schoeman Law Inc t/a schoeman Tshaka
Joshua Attorneys	Seelan Pillay & Associates
Joubert Schoeman Attorneys	Simrithi Sharma & Associates
June Marks Attorneys	SP Attorneys
K Maharaj Attorneys	Spruyt Incorporated
Kaveer Soni Attorneys	ST Farrell Attorneys
KB Gangen & Co Attorneys	T S du Toit Attorneys
Kim Armfield & Associates	Tasneem Moosa Inc
KT Potelwa Inc	Theasen Pillay & Associates
Lambert & Associate Attorneys	Thomson Wilks Inc
Lamprecht Attorneys	Tricker Inc
Lautenberg Morris Attorneys	Van Der Berg & Associates
M A Cooper Attorneys	Van Der Ross & Motala Inc
Madeleyn Inc	Van Dyk Theron Inc
Marie Bean Labour Consultancy	Van Staden & Booysen Inc
McCabe Attorneys	Wagner Du Toit Attorneys
Mduduzi Buthelezi & Associates	Weyers & Lombard Inc
Meijer Attorneys	

## Examples of past Leads. You can request more examples via email.

Criminal Law – Ottery, Cape Town  
 Customary divorce services – Soweto, Johannesburg  
 Debt Collection, Bedford, Johannesburg  
 Debt Recovery – Melville, Johannesburg  
 Deceased Estates – Lamontville, Durban  
 Divorce – Pretoria North  
 Divorce Lawyer – Midrand, Johannesburg  
 Document Authentication – Muizenberg, Cape Town  
 Domestic Violence – Sunnyside, Pretoria  
 Eviction Order – Bellville, Cape Town  
 Help with Insurance Claim – Centurion, Pretoria  
 High Court Lawyer – Sandton, Johannesburg  
 I currently have primary residence of my daughter and I would like to revoke all visitation rights from my ex-wife as she is a drug addict and plays no part in my daughter's life – Northcliff, Johannesburg  
 I need a lawyer to assist me. I am currently in a joint bond and I want to sell my share of the joint bond but the other party refuses to do so. What can I do to get out of the joint bond – Randburg, Johannesburg  
 I need legal representation. I paid a mechanic who was supposed to fix my car and and left the job half way through without finishing it. I want my money back from him – Claremont, Cape Town  
 I need to rescind a judgment – Randburg, Johannesburg  
 I took my car for a service at a reputable dealership. They called me back to inform me that my car was involved in an accident and is a write off. After discussions they decide to hand the case over to their insurance and now with their lawyer who has approached me with an offering. I'm not happy with the offering and feel i need representation – Maitland,

Information on quit claim deed – Sandton, Johannesburg  
 Injury on duty – Kensington, Johannesburg  
 Labour Lawyer – Randburg, Johannesburg  
 Legal Representation in a civil matter – Wentworth, Durban  
 Litigation (defamation case) – Merebank, Durban  
 Looking for a lawyer to explain my father's will to me – Centurion, Pretoria  
 Marriage Contract – Auckland Park, Johannesburg  
 Medical Negligence - Chatsworth, Durban  
 Medical Negligence – Germiston, Johannesburg  
 MVA Advice – Fourways, Johannesburg  
 Property Dispute – Boksburg, Johannesburg  
 Property Transfer – Eerste River, Cape Town  
 Sequestration – Richard's Bay, Durban  
 Setting up a new property development business in SA with a Nigerian firm as the investors – Parkview, Johannesburg  
 Taking legal action against former tenant for unpaid rent (14months) plus property damages – Kenilworth, Cape Town  
 Terminated contract of domestic worker due to dishonesty and now CCMA demands a meeting – Alberton, Johannesburg  
 Third Party Motor Vehicle Claim - Montagu Gardens, Cape Town  
 To assist executor with estate – Umbilo, Durban  
 Trademark & Patent Advice – Gelinvista, Johannesburg  
 Trademark Attorney – Hout Bay, Cape Town  
 Unfair dismissal – Sunnyside, Pretoria  
 Urgent Divorce – Alberton, Johannesburg  
 Visitation Rights – Springs, Johannesburg